





# iQ<sub>perfetto</sub>

A ground-breaking ultralight, compact, minimalist and disruptive hairdryer that promises to start a new era in the professional and hairdryer market.

The iQ Perfetto is the product hairstylists have always wanted, the perfect balance between ultra-chic modern design and professional performance.



# iq

MADE IN ITALY

PH6060  
8023277137158

7 times more powerful than  
conventional hair dryers

Motor speed 110.000 rpm

Pressure 650 mmH2O

Noise: 76.5 dB

Weight: 294 gr

Long life motor 3X extra life



cool shot

3 speeds

3 temperatures

Ultralight

Compact

Minimalist

Disruptive

## Choose performance and elegance

### Oxy Active Technology

For shiny , elastic hair and deep cleansing of the scalp, thanks to the emission of active oxygen with antibacterial functions

### Memory Function

Speed and temperature memorization system, which recalls chosen settings among the 18 possible configurations, easily usable with the LED display

### Venturi Effect

The air outlet has been designed to multiply the air-flow dispensed by the motor . The extra air-flow is produced via vacuum effect without using extra power.



### Auto-Diagnosis System

IQ is equipped with a new auto-diagnosis system to find any operating problems

### Auto clean

Technology that makes the turbine work in reverse direction, deep cleaning to the filter.

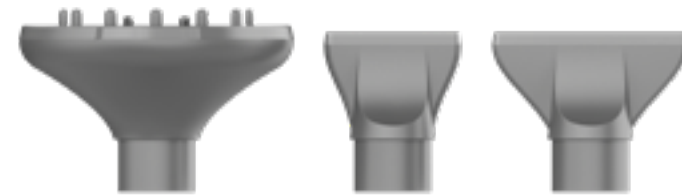


## IQ has everything hairstylists have always wanted

An innovative, minimalistic look and  
pioneering design.

Top-of-the line technology, brushless  
motor and completely digitalized.  
Sophisticated and unique Ice-color

7 Times more powerful than conventional  
hairdryers



IQ is equipped with a diffuseer and 2  
nozzles with innovative hooks for easy  
coupling and unique stability

The difference between IQ and a  
common hairdryer



Original filter design, never again get your  
hair caught in the hairdryers' back coil.

Extremely handy, ergonomic design with  
perfect balance.

**iQ** intelligent  
hair  
dryer